



R-7611

B. Arch. IV (Sem. VIII) Examination

May / June - 2010

AR-806 : Product Design

(Elective - III)

Time : 2 Hours]

[Total Marks : 50

Instructions :

(1)

नीचे दशावेक निशानीवाणी विगतो उत्तरवडी पर अवश्य कभवी.
Fillup strictly the details of signs on your answer book.

Name of the Examination :
B. Arch. 4 (Sem. 8)

Name of the Subject :
AR-806 : Product Design

Subject Code No. : 7 6 1 1 Section No. (1, 2,.....): Nil

Seat No. :

Student's Signature

- (2) Figures to the right indicate full marks.
(3) Illustrate your answer through sketches along with write-up.

1 Fill in the blanks : 10

- (1) Thickness of coating material is measured in _____.
(2) Subject dealing with human comfort is called _____.
(3) Full form of L.E.D. is _____.
(4) The finish that makes brass look like stainless steel is _____.
(5) _____ is used for smooth movement of a drawer.

2 Answer the following : (any three) 24

- (1) Explain "Anthropometry and Ergonomics".
(2) Explain "Advancement in technology has increased complexity in product design".
(3) What are qualities that one has to develop to be a good product designer.
(4) Explain "Gimmick in product design".

- 3** As you design a signage system for an Hotel : **16**
- (a) What shall be your design criteria.
 - (b) What shall be your anthropometric and ergonomic considerations.
 - (c) List materials and finishes you shall select with reasoning.
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